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SYMPOSIUM 2022

SPONSORSHIP OPPORTUNITIES.





The 1st Annual ACDM Symposium on AI/ML in Clinical Trials

Introduction

The use of Artificial Intelligence and Machine Learning in clinical trials data management is increasing. This rate of uptake and the diversity of application varies widely between companies. In a recent survey we asked when people thought AI/ML would make a significant contribution to the day-to-day work of the clinical data management function. The results reinforced the opinion that some companies are already utilising these techniques whereas other consider them to be some way off.

This symposium will bring together pharma, CRO and technology companies to discuss the different types of AI/ML, the applications of these, and also look at practical examples of these techniques being currently utilised in clinical trials. The day will consist of presentations, panel discussions, practical demonstrations, and the chance to network with peers from the sector.

Location

Hilton Paddington, London UK

Date

20th October 2022



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Sponsorship Opportunities

Premier Sponsor: £750

- Announced on website and social media
- Social media posts
- Logo on website and branding for event
- Place a roller banner in conference room
- Advert in printed material
- Logo on screen between sessions
- 1 free daytime attendee place
- 25% reduction in daytime attendee fee for up to 5 people

Premier Sponsor + Demo Session: £1500

- Announced on website and social media
- Social media posts
- Logo on website and branding for event
- Place a roller banner in conference room
- Advert in printed material
- Logo on screen between sessions
- 1 free daytime attendee place
- 25% reduction in daytime attendee fee for up to 5 people
- A 30 minute demonstration session as part of the main agenda



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